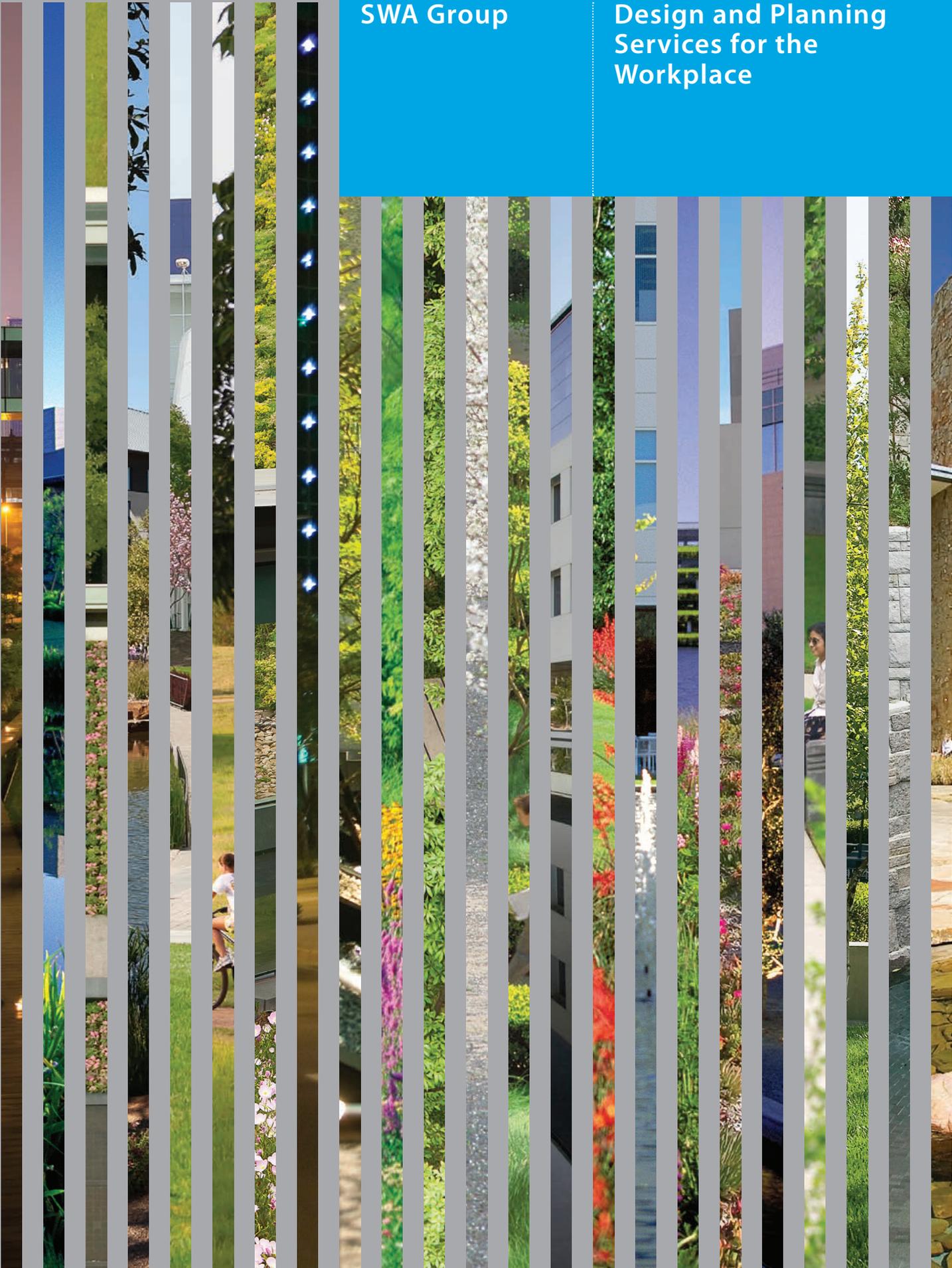


SWA Group

Design and Planning
Services for the
Workplace





Deloitte University Corporate Campus /// Westlake, Texas

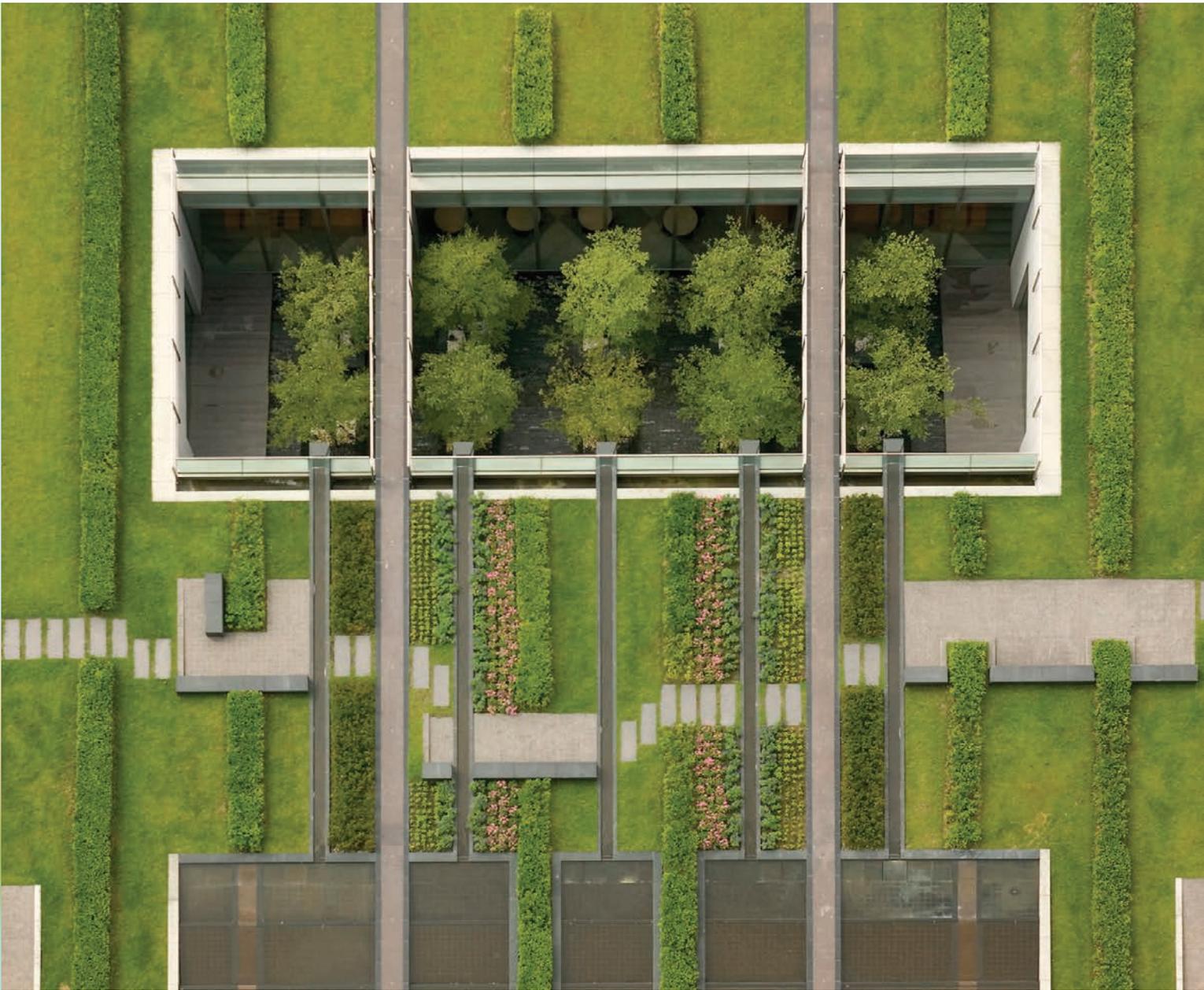
Deloitte University is a new 107-acre corporate training facility and retreat center for Deloitte LLP. Formerly, Deloitte had conducted new employee training, team building and continuing education workshops at various hotel sites all over the United States, SWA provided site selection and the landscape architecture to maintain a subtle ranch aesthetic, while conserving the natural habitat and its resources, providing environmental education along with supporting the functional needs of the university. This campus is registered for LEED Gold certification.

"Not only does SWA contribute an inspiring landscape design vision, but they also enhance the overall design effort through an integrated and collaborative approach with the owner, building architect and other design consultants creating value for the overall project."

Hanns Lee, Senior Vice President,
Lowe Enterprises Real Estate Group

For over five decades, SWA has been recognized as a world leader in landscape architecture, planning and urban design. Our projects, located in more than 60 countries, have garnered over 800 awards, and many of our principals are widely acknowledged as among the industry's most talented and experienced designers and planners. After emerging in 1959 as the West Coast office of Sasaki, Walker and Associates, the firm first assumed the SWA Group name in 1973.

In our corporate facilities work, we assist clients and their building architects in planning and designing headquarters and campuses that fully integrate functionality, beauty, nature, art and sustainability. At the core of our corporate work is a passion for innovative solution-oriented design that adds value to company real estate, to corporate identity, and to the lives of company employees. We help create places that become iconic in the marketplace.



Lite-On Electronic Headquarters /// Taipei, Taiwan

Located in Taipei's dense urban setting, Lite-On's 10,000-square-meter corporate headquarters is a model energy-efficient and self-sustaining green building. A roof garden captures storm water and then reuses it for irrigation, and the shallow soil layer provides roof insulation for the building without adding too much weight. The gardens slope from the second story down to street level, emphasizing the expansive city and river views while also better equipping the drainage system to capture the run-off from frequent torrential downpours. The surrounding sustainable landscape includes long, linear gardens; pools; and vertical waterfalls inspired by the building's view of the river.

Our Services

“SWA makes us better designers by always challenging us to find the singularly correct solution for each project. No matter the design problem, SWA’s creativity and progressive approach to integrating architecture, planning and landscape design produces winning outcomes time after time. Oh, and they’re fun to work with.”

Marty Borko, Principal, Gensler

Landscape Architecture

SWA’s award-winning landscape design ranges from large, multi-functional sites to small, intimate spaces. Our unique design process joins intensive research into materials, lifestyles and landscape technologies with a deep understanding of how people use outdoor spaces. Extensive experience with large, multi-faceted projects and sites enables us to create innovative, striking landscape design on a grand scale. Because of our familiarity with master planning, our designs are seamless with the larger planning concepts of a project. SWA’s landscape architectural work has received worldwide recognition for its creative excellence.

Scope of Services: Site Planning, Concept Design, Schematic Design, Design Development, Construction Documentation, Construction Observation

Planning and Urban Design

We are often brought into a project by building architects to provide landscape master planning. For clients seeking a campus plan that is primarily land- and landscape-based, we play an even more central role in the site selection and master planning process. Being involved in the initial planning stages of a project allows our designs to seamlessly integrate infrastructure and buildings with land, natural systems and landscape, which can have a significant impact on the outcome. If the site is densely urban, we can bring to bear our substantial urban design expertise. SWA’s award-winning planning and urban design work is recognized for creating exceptional places.

Scope of Services: Master Plans, Land-Use Plans, Urban Design, Site Plans, Site Analysis and Selection, Design Guidelines, Development Strategies, Government Approvals



Symantec Chengdu Development Center /// Chengdu, China

For a research and development program located in a difficult, non-textual site, the landscape design creates a "brocade," by weaving building and site program together. SWA's design reinvigorates the area, linking the building program and connecting the site to the larger city of Chengdu. In order to mitigate storm water runoff from the site, the design incorporates an extensive water filtration garden, which provides a natural solution to this common infrastructural problem. An intricately programmed roof garden adds to the connection of building and site to SWA's design, creating functional and environmentally sensitive urban outdoor spaces.

What Makes Us Different

“SWA has an uncanny ability to create a powerful conceptual vision, see it through all levels of documentation to project completion, with magnificent detailing and execution.”

Ronald A. Loch, Taubman

High-Profile Corporate Facilities Experience

SWA is one of the few landscape architecture firms in the world with the expertise to help create high-profile corporate facilities. We have been involved in the design and planning of the headquarters and campuses of some of the world’s most prominent organizations. We design corporate environments that reflect the culture of a company while facilitating employee creativity, interaction and efficiency. We work throughout the world, which gives us insights into the latest global design trends and innovations.

Experts in the Integration of the Built and Natural Environments

At our core, we are focused specialists in landscape architecture. Our concepts foster connections between land, nature, buildings, art and culture. Even our large-scale planning and urban design work is grounded in technical and aesthetic knowledge of landscape architecture. As a result, our work is inherently more “green” —incorporating sustainable practices and technologies as a seamless part of design.

Customized Solutions and “Big Ideas”

Every client is unique, every context has new challenges, every site has singular possibilities. And every one of our solutions reflects these truths. We are not committed to a single design style or to past solutions. We seek to help clients achieve their unique aspirations and to solve their unique problems. We seek out “big ideas” that will be impactful and add value. To achieve these breakthroughs, we spend a great deal of time investigating sites, land uses, human lifestyles and economic considerations. We research materials and technologies, we collaborate and debate, and we seek expertise from within our studios and from the outside. More than 75% of our work has historically come from repeat clients who value this thorough, creative approach.

Exxon Corporate Headquarters /// Irving, Texas

The design for Exxon's Corporate Headquarters, on 200 acres of rolling mesquite woodland, captures the essence of a subtle Texas landscape by careful selection of native plants and preservation of existing woodland and wetland areas. The building itself sits in a more domestic landscape within a forest of old, gnarled mesquite trees, which required special care to avoid damage by over-irrigation. The design stitches natural and manicured landscapes together by subtle rings composed of large sweeps of eight different grasses, each chosen for the specific site conditions.





DreamWorks SKG Animation Studio Anaheim, California



Ford Premier Auto Group World Headquarters Irvine, California



Electronic Arts Redwood City, California



Fidelity Investments Regional Campus Westlake, Texas



Hewlett Packard Roseville, California



Intel Corporation Santa Clara, California



Whole Foods Corporate Headquarters Austin, Texas



eBay Campus San Jose, California

Google Corporate Headquarters /// Mountain View, California

SWA provided master planning and landscape architecture for an R&D campus and public park on a 26-acre brownfield site. The design treats campus and park as one, and emphasizes the landscape by locating most parking below podium level. Charleston Park centers on a brick plaza with a pattern of bold stripes that lead up a slope to the campus through pools and terraces planted with cherry trees and horsetails. The campus gardens offer abstractions of local hills and provide active recreation and outdoor dining for workers.



“Over many years I have worked with SWA on an array of projects—from complete corporate campuses in Silicon Valley to a green roof on the California Academy of Sciences—and everything in between. The thing that has always impressed me has been their amazing ability to combine a high level of design with extraordinary execution in the field. They are at the top of our go-to list when putting together design teams.”

Don Young, president DR Young Associates

Deep in Talent

SWA principals are among the world’s most talented, experienced and honored designers and planners. Our recruitment standards are quite high; less than 5% of applicants are hired to become part of our team. Associates and staff, culled from top university design programs, gather extensive practical experience in their years with SWA. We foster personal innovation and creativity while remaining knowledge and research driven. Principals, associates and staff are hands-on professionals who work closely with clients throughout the project.

Steeped in Professional Commitment

SWA’s passion is to design exceptional places for our clients. We spend a great deal of personal time immersed in informal research and professional exploration. We share a deep appreciation of nature and the beauty of natural systems. We are also inspired by art, architecture, and sociology. To stay current and inspired, we teach, participate in design juries and engage with major university programs around the world. We are 100% employee-owned and care deeply about our work and about the reputation of the company that we all own.

Organized for Responsiveness

A mid-sized company, we are grouped into collaborative studio offices. This arrangement keeps us agile and responsive at the studio level, while providing the support of robust companywide resources. And to ensure that our designs are practical and buildable as well as aesthetic and important, we maintain our own construction review professionals—some of whom are senior principals.



Giant Interactive Group Headquarters /// Shanghai, China

The Giant Group invited SWA to provide landscape design services for its 45-acre campus in Shanghai. Half of the site contains industrial uses and half is a parklike setting with a lake, hotel, clubhouse and villas. The campus was conceived as an Ecological Park and Living Laboratory, with a variety of water experiences focused on self-sustainability. SWA's responsibility was to weave these water and wetlands habitats together with the various architectural elements of the site, including a singular headquarters building, incorporating a green roof of folded, soaring and dipping surfaces which blur the distinction between the ground plane and the structure.

Value-Added Outcomes

Master planning, site planning and landscape architecture typically represent a small fraction of the total construction cost of a project, yet can create significant value.

SWA is considered a high-end design and planning firm within our industry. The beneficial impact of using this level of expertise compared to low- to mid-range level services can be enormous.

Aesthetic and Economic Considerations

Beautiful, innovative, iconic design can enhance the property value of a project as well as the value of the surrounding community. Design that reinforces the identity of an organization contributes to “brand equity.” Intelligent design can reduce construction, operational, and environmental costs by means of incorporating the latest in sustainable materials and technologies.

Environmental Advantages

Well-crafted corporate campus planning and design can optimize placement of buildings, connections, roadways and open space to make the best use of a site’s topography and natural systems. It can mitigate environmental damage and restore native features. It can also reduce transportation, logistical and energy costs. Sustainable landscape architecture minimizes the use of energy, water and other resources and helps reduce an organization’s carbon footprint by providing green infrastructure, reforestation and other carbon sequestration strategies.

Social Impact

The health and well-being of employees is correlated with a healthy, invigorating workplace environment. The look, feel and function of exterior space can enhance satisfaction, creativity, interaction and productivity. A compelling facility is an amenity that can attract and retain employees. An excellent corporate campus can add social benefit to an entire region.

SWA is committed to providing value for all of our corporate clients: for your facilities, your people, your clients and for your larger community.



Sybase Corporate Headquarters Dublin, California



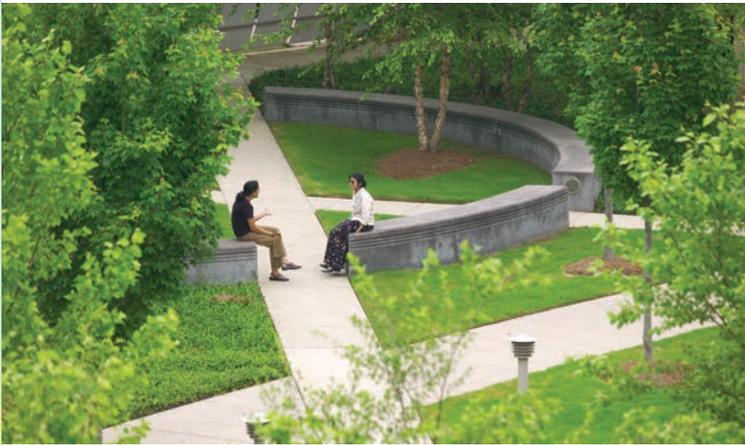
Syntex Laboratories Palo Alto, California



Symantec Campus Mountain View, California



Weyerhaeuser Headquarters Tacoma, Washington



Federal Express World Technology Center Collierville, Tennessee



BP Corporate Campus Houston, Texas



GS Kangnam Tower Seoul, Korea



DNP G Project Tokyo, Japan

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